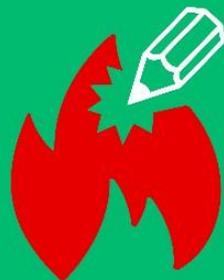


**Volksentscheid  
Berlin 2030  
Klimaneutral  
– wir brauchen  
dich und dich  
und dich auch!**



**Leitfaden  
zum Mitmachen**

# The most important at a glance

## Who?

We are an alliance of different groups of the climate protection movement. We see ourselves as a civil society movement that acts as a link and platform that enables exchange between citizens, science and politics on an equal footing. Here you can see all our alliance partners:



BürgerEnergie Berlin



CLIMATE HOUR



GasExit →



TOGETHER FOR FUTURE



Druckpartnerin:  Umweltdruck Berlin

## What?

We demand real climate action from politicians and net zero by 2030. Worldwide, the goal must be achieved not to exceed 1.5 degrees of global warming. We are putting politicians under pressure and want to achieve a signal effect for other major cities. The measures that will make Germany and German cities CO<sub>2</sub>-neutral by 2030 are well known, [and GermanZero has developed them](#). Berlin politicians also have concrete plans to make Berlin CO<sub>2</sub>-neutral by 2045. Our legislative changes change the schedule so that more happens sooner. Specifically, we are amending the Berlin Climate Protection and Energy Transition Act (EWG Bln) in the version of 27. August 2021.

## The demands

- 1. Climate neutrality in Berlin by 2030 instead of 2045**
- 2. Obligations instead of goals** - Reformulation of the legal text so that non-binding goals become obligations. The aim is to close gaps in political inaction and to introduce sanction mechanisms for Non-compliance can be introduced.
- 3. Consideration of all greenhouse gases**, not only CO<sub>2</sub>
- 4. socially just compensation** - the tightening of climate commitments will go hand in hand with a socially just balance

## [On the concrete changes to the law...](#)

## How?

With a referendum, we want to ensure that the climate neutrality target of the state of Berlin is changed from 2045 to 2030. For this we collect signatures from Berliners. If we achieve this goal, Berliners will be able to vote on the change of law directly at the ballot box in 2023.

## Where?

Supporters of our referendum are on the move all over Berlin. Furthermore signature lists are available in many publicly accessible places such as cafés, clubs or shops.

## When?

The 2. Collection phase runs from 15.07.2022 to 14.11.22. In this short period of time, we must collectively collect 177,000 valid signatures. Since it can happen that people sign whose signature does not count or that people sign several times, we aim for 240,000 signatures. That's why we need you.

## Why?

The climate catastrophe poses an enormous threat to our society, peace and the stability of our ecosystems worldwide. In Berlin, too, the consequences of the Global warming unmistakable. Drought, heat waves and storms are on the rise, present our city with great challenges and burden the

Citizens. At the same time, the climate catastrophe is exacerbating existing injustices. The socially weak are more affected by the consequences than the socially strong. Berlin must make its fair contribution to containing the climate crisis and can thus become a role model for other megacities.

## How to get involved

You think the idea is great, but don't know how you can contribute to it? Here are many ways to get involved:

- Collect signatures within your organization. Print lists and have your friends, [neighbors](#) and colleagues sign
- Come to an [action](#) and collect signatures or go to the streets yourself to collect, no prerequisites necessary
- Help with posters and distribute stickers and posters
- Join our Telegram group and find your Kiez team
- Follow us on social media, share our posts and discuss with
- Find new Soli places (see sub-item "Soli Places") and create lists, e.g., in your sports club or favorite café
- Talk to everyone you know about the referendum

## How to reach us

- Visit our website: [www.Berlin2030.org](http://www.Berlin2030.org)
- Write us an email: [onboarding@klimaneustart.berlin](mailto:onboarding@klimaneustart.berlin)
- Visit us on social media: Twitter  
@klimaneustart Instagram  
@klimaneustartberlin

## More information about the signature lists

### The list of signatures

- consists of 5 lines for signatures
- includes surname, first name, address, date and signature
- Important: this is personal data. Never leave lists unattended and store them safely.

### Attention!

- each person must fill in every single field on the list
- the font must be legible for the signature to be valid
- always one line per person
- Address must be in Berlin, otherwise the signature is invalid

### **Who can sign?**

- **all people who are entitled to vote in the state of Berlin**
  - at least 18 years old
  - registered in Berlin
  - German citizenship
- A little tip: before you ask people for their signature, just ask them briefly if they also live in Berlin

### **How to open the conversation**

- "We are collecting signatures for a climate-neutral Berlin – do you want to sign too?"
- "Have you already signed a climate-neutral signature for the Berlin 2030 referendum?"
- "Do you have a minute to sign for a climate-neutral Berlin?"

### **Attract new collectors**

- A person is particularly interested? Perfect! Maybe she would like to participate!
- Ask signers if they want to take lists with them to ask people around them. This is very important to spread our concern and to reach as many people as possible.

### **Submit full lists**

You have some signatures together? Since we must submit all lists in the original, we need them as soon as possible in a drop-off point (on the website under menu item "Submit list")

Submit your lists regularly so that we always have a good overview of the current signature status.

## Make the referendum known

We are really some - but we must become really many. That's why we rely on the Ponzi scheme. If 20 people each have 3 friends to collect next time we are already 80 - and the next time even 320, and so on.

### How do I do this?

- Tell your friends, colleagues and family members about us
- Bring your friends to the next collection campaign
- Invite your acquaintances to our Telegram group
- You have a small shop or a large shared flat? Then hang up our posters so that they can all see

# 10 good reasons for a climate-neutral Berlin 2030

1. A climate-neutral Berlin is an important contribution to **global Climate justice**. The consequences of the climate crisis are currently hitting people and countries that have caused them the least the hardest.
2. A climate-neutral Berlin means **better air** for Berliners through fewer air pollutants.
3. A climate-neutral Berlin means **more space** for people on the streets and reaching their destination in a more relaxed way thanks to well-developed public transport and bicycle infrastructure.
4. A climate-neutral Berlin means **more jobs** for Berlin: Consistent climate protection and the implementation of the necessary investments lead to the creation of a large number of new and qualified jobs. Local investments in environmental technologies are also an **economic factor for the skilled trades**. As a result, higher trade tax revenues are inevitable. This in turn provides more money for investments in playgrounds, theatres, art and other areas.
5. A climate-neutral Berlin means a **reduction in economic costs due to the climate crisis** (e.g. infrastructure damage caused by natural disasters).
6. A climate-neutral Berlin would mean a **reduction in heat-related illnesses** and victims of heat waves.
7. A climate-neutral Berlin means an **increase in the value of land and real estate** through a livable and climate-neutral environment with forward-looking mobility planning.
8. A climate-neutral Berlin means **lower spending on energy** and **no more fossil dependency on autocracies**.
9. A climate-neutral Berlin **means a lower pandemic risk**. Less intervention in ecosystems means lower risk of outbreaks of new diseases.
10. A climate-neutral Berlin is a **role model** for many other cities and municipalities in Germany and beyond. Berlin is leading the way for serious climate protection.

# FAQ on the referendum

## What is a referendum?

Unlike a petition, a referendum with a submitted amendment to the law is legally binding. This means that the state of Berlin must make the city climate-neutral by 2030 if the referendum demands this and is implemented. Unlike e.g. in the case of "Expropriate Deutsche Wohnen und Co", no procrastination is possible.

## How does the referendum process work?

### *First phase*

First, we wrote a change in the law. Then the first collection of signatures began, in which we had to collect 20,000 valid signatures .

In October 2021, we achieved this goal and submitted it to the Berlin Senate. Subsequently, our signatures were checked and the application was declared legally admissible.

Next, the Berlin parliament has decided that they will not accept our amendment to the law.

### *Second phase*

That is why we now have to collect 175,000 valid signatures. This runs from 15 July to 14 November 2022.

### *Third phase*

If we are successful, there will be an election at the ballot box. Then all Berliners entitled to vote will be allowed to vote.

On the one hand, we have to reach the quorum - i.e. motivate enough Berliners to vote. Of those who vote, the majority must also vote "yes".

## How many signatures do we need?

Officially, 7% of Berliners entitled to vote must sign. That's about 175,000 people.

But it is usually up to 1/3 of the submitted

Signatures invalid, e.g. due to lack of eligibility to vote. Therefore, we plan a buffer and aim for 240,000 signatures.

## What happens to the signatures?

The signatures are stored confidentially with us during the collection. The lists are later handed over to the Berlin state administration and checked.

The lists are then destroyed. Your data will neither be stored nor published.

# Frequently asked questions when collecting and how you react to them

First of all, the vast majority of people will not ask difficult questions. And it's not a problem at all if a question comes up that you don't have an answer to. You do this in your spare time, so don't be afraid to say "this I don't know." A proven strategy is to first acknowledge that you haven't asked yourself this question yet (*"That's a good question, I don't know either!"*), then to move on to something that suits you more (*"but to our Request to come back: ..."*) and then place your request (*"For this we still need your signature!"*). But you don't have to convince anyone - if a conversation feels uncomfortable, you can always approach a new person, there will be enough who sign voluntarily!

## "What demands does the referendum make?"

- **Climate neutrality in Berlin by 2030 instead of 2045**
- **Obligations instead of goals** - Reformulation of the legal text so that non-binding goals become obligations. This is intended to close gaps in political inaction and  
Sanction mechanisms for non-compliance are introduced.

- **Consideration of all greenhouse gases**, not only CO<sub>2</sub>
- **socially just compensation** - the tightening of the Climate commitments will go hand in hand with a socially just balance

### "What measures does Berlin 2030 include climate-neutral?"

- The referendum does not contain any measures, for demands see the following point. But it helps enormously to simply tell the person 2-3 suggestions to show him that thought has been made. For ideas, see the following point.

### "Climate-neutral by 2030 - how is that supposed to work?"

- Germanzero has developed a concrete plan for this [https://klimaneustart.berlin/wp-content/uploads/2020/07/04\\_Klimastadtplan\\_v1c\\_Berlin.pdf](https://klimaneustart.berlin/wp-content/uploads/2020/07/04_Klimastadtplan_v1c_Berlin.pdf) . The most important measures to slow down global warming at 1.5 degrees are: strong energy savings, significantly higher energy efficiency and the rapid conversion of all consumption areas to 100% renewable energy. In Berlin, the areas of electricity, transport, business and buildings are particularly in demand. For example, intelligent consumption controls should give preference to local energy generation from wind and water and buildings should be insulated across the board. become. If you are interested in what measures are still available, you can find out on our website (berlin2030.org)!

### "Climate change is a global problem, Berlin has no influence anyway ."

- In order not to exceed the 1.5 degree limit, all political levels must pull in the same direction and, as a city of millions, Berlin also has a pioneering role.
- There is also a local climate. If we make Berlin greener, etc., we can permanently lower the local temperature and make life here more pleasant.

### "Who is behind it?"

- Berlin 2030 Climate neutral is a large alliance of various initiatives and organizations, e.g. Ecosia, Fridays For Future, ADFC and many more. The donation-financed initiative Climate Restart has the whole thing Initiated. The logos of all alliance partners are on the flyers and the website.

### "Does Berlin 2030 belong to a party?"

- No, we are completely independent of political parties.

### **"Do we have to do without everything from now on?"**

- *The honest answer:* What we must do without is to live at the expense of future generations and on the back of an exploitative system. That includes subsidized cheap meat, excessive consumption, car rides in the city, short-haul flights, and so on. The necessary systemic changes will also lead us to adapt our private behavior accordingly. At the same time, of course, alternatives must be created!
- *The short answer:* No, of course not. To a healthy extent, all things that are fun are still allowed. The 1.5 degree limit is not met by personal consumption decisions, but by reasonable, systemic changes.

### **"What about the environment/war/the school system/other social problems"**

- None of this is mutually exclusive and there are many overlaps and synergies.

### **"Why a referendum?"**

- Unlike a petition, a referendum with a submitted amendment to the law is legally binding. This means that the state of Berlin must make the city climate-neutral by 2030 if the referendum demands this and is implemented. Unlike e.g. "Expropriate Deutsche Wohnen und Co", no procrastination is possible.

### **"Why is the current Berlin target of 2045 not enough?"**

- Unfortunately, politicians are steering past the goals they have set for themselves. If Berlin only becomes climate-neutral in 2045, this will not comply with the 1.5 degree limit.

### **"How else can I help?"**

- You write an e-mail to [onboarding@klimaneustart.berlin](mailto:onboarding@klimaneustart.berlin)

### **"What happens to my signature? Is my data safe?"**

- Your data will be stored confidentially with us during the collection. The lists are later handed over to the Berlin state administration and checked. The lists are then destroyed. Your data will neither be stored nor published.

### **"Why are only Berliners over 18 with German citizenship allowed to sign?"**

- This is required by law.

### **"Can I sign digitally?"**

- Unfortunately not, only physical signatures on paper count. This is required by law. We believe that this excludes many people and makes it more difficult to collect signatures.

### **"Have I signed yet? / Can I sign twice?"**

- Most recently, in 2021, we collected signatures for the first phase of the referendum. So it may be that you signed at that time . Now we need your signature again, because the signatures from last year no longer count. If you are not sure if you have already signed, please sign again. Your signature remains valid, in the case of a double signature, the second one will be sorted out by the administration .



**Fragen? Schreib uns:**

**[mitmachen@berlin2030.org](mailto:mitmachen@berlin2030.org)**